



## Mueller Neighborhood Association 2023 Business Partners

Our “live, work, and play here” neighborhood would not be complete without wonderful business partners like you. The Mueller Neighborhood Association (MNA) is a non-profit, non-partisan, grassroots organization with a focus on building community. We do this through education, conversations, gatherings, and most importantly, events that are free to all who attend. Unlike the property owner’s association, our members include both homeowners and renters.

Our 400+ members are highly engaged and as our community continues to grow, so does our membership. We host bi-monthly meetings, four annual signature events (listed below) as well as bi-annual neighborhood-wide yard sale, neighborhood-wide shredding, and an annual National Night session. Our events are held at the Pavilion in Elizabeth Branch Park. This allows participants to enjoy the water feature, volleyball courts, play area, outdoor library, and dog park, which are right outside the Pavilion.

### MNA SIGNATURE EVENTS:

**Spring Fling:** Activities include free food and refreshments, chalk art, balloon twisters, bubble machine, Jenga, Connect Four, volleyball, frisbee, bingo, pet costume contest, Bocce Ball tournament, photobooth and other family-friendly activities. There were over 300 neighbors who attended this event in 2022. Will be held in late March or early April this year.



**Eid-al-Fitr:** Eid marks the end of Ramadan, a Muslim holy month of fasting. Some of the fun-filled activities included a tea stand and snacks, Baklava, henna artists, balloon twisting, photo booth, and local businesses selling art, paintings, jewelry, and clothing. More than 200 people attended the neighborhood's first Eid celebration. Will be held in late April or early May this year.

**4th of July Parade & Festival:** Typically includes a parade, a costume contest, wagon or bike decorating contest, field events (e.g., sack races, bean bag toss, egg races), face painting, balloon twisting, popsicles, watermelon, and other family-friendly activities and treats. More than 600 neighbors attended the event last year.



**Fall Fest:** activities have customarily included a petting zoo, face painting, balloon twisting, photo booth, lawn games and other seasonal activities and treats. 200-300 people attended last year, with the event slated to be held in October again this year.

### HOW TO BECOME A SPONSOR:

Our 2023 annual funding goal for our neighborhood events is \$17,500, but we cannot get there without you! Support the neighborhood by selecting a sponsor level below (next page).

### **NEIGHBORHOOD NAVIGATOR – Annual Investment of \$2,500**

- Merchandise Booth at all four MNA signature events
- Recognition on MNA social media (Facebook, Nextdoor)
- Presentation at MNA general meeting
- Recognition at opening and closing of events
- Logo and link on MNA website for entire year.
- Steeply discounted ads and first dibs on monthly newsletter, the Front Porch Flyer\*.

### **TOWER OF SUPPORT – Annual Investment of \$1,500**

- Informational Booth at all four MNA signature events
- Recognition on MNA social media (Facebook, Nextdoor)
- Presentation at MNA general meeting
- Logo and link on MNA website for entire year.
- Steeply discounted ads and first dibs in monthly newsletter, the Front Porch Flyer\*.

### **FRIEND OF THE MNA – Annual Investment of \$500**

- Recognition on MNA social media (Facebook, Nextdoor)
- Presentation at MNA general meeting
- Logo and link on MNA website for entire year.
- Steeply discounted ads and first dibs in monthly newsletter, the Front Porch Flyer\*.

*\* on hold as we try to find a new publisher*

### **IN-KIND DONATIONS**

In lieu of becoming an MNA sponsor, you may be interested in providing an in-kind donation at one of our signature events. For in-kind donations of \$1,500 or greater, we will reserve an Informational Booth at the event at no additional cost. At some of our past events, restaurants have provided food bites or drinks, hair salons have done braiding, others have sponsored a watermelon eating contest or museums trips, and others have sponsored childcare. If this is of interest, we'd be happy to brainstorm creative ideas for working together.

We are always looking for ways to strengthen our community partnerships. If you have any questions about our sponsorship opportunities or simply want to learn more about the Mueller Neighborhood Association, please feel free to contact us by email at [contact@muellerneighborhood.org](mailto:contact@muellerneighborhood.org).

Thank you in advance for your continued support!

Sincerely,



Sarah Seraj  
Sponsorship Chair  
on behalf of the Mueller Neighborhood Association Steering Committee