



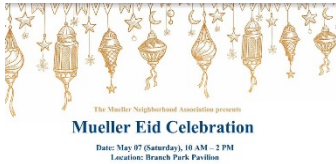
Mueller Neighborhood Association 2022 Business Partners

Our “live, work, and play here” neighborhood would not be complete without wonderful business partners like you. The Mueller Neighborhood Association (MNA) is a non-profit, non-partisan, grassroots organization with a focus on building community. We do this through education, conversations, gatherings and most importantly, events that are free to all who attend. Unlike the property owner’s association, our members include both homeowners and renters. Our 400+ members

are highly engaged and as our community continues to grow, so does our membership. We host bi-monthly meetings, four annual signature events (listed below); as well as bi-annual Neighborhood Wide Yard Sale, annual National Night Out, bi-yearly neighborhood wide free shredding, and bi-annual accountability sessions. Our events are held at the Pavilion in Elizabeth Branch Park. This allows participants to enjoy the water feature, volleyball courts, play scape, park, outdoor library, bird watching, and dog park.

MNA SIGNATURE EVENTS:

Spring Fling activities have included: free food and refreshments that allowed families to eat on the lawn, chalk art, balloon twisters, bubble machine, Jenga, Connect Four, volleyball, frisbee, bingo, pet costume contest, Bocce Ball tournament, photo booth and other family-friendly activities. We had 300+ people attend this event.



Eid-al-Fitr - Eid marks the end of Ramadan, a Muslim holy month of fasting. Some of the amazing activities included Chai Wala and snacks, Baklava, henna artists, balloon twisting, photo booth, and local businesses selling art, paintings, jewelry, and clothing. We had 200+ people attend this very first neighborhood event.

4th of July Parade & Festival activities may include a parade, a costume contest, wagon/bike decorating contest, field events (e.g., sack races, bean bag toss, egg races), face painting, balloon twisting, popsicles, watermelon, and other family-friendly activities and treats. Hosted on Monday, July 4th, 2022. Planning on having 300+ people attend.



Fall Fest activities have included a petting zoo, face painting, balloon twisting, photo booth, and other seasonal activities and treats.

HOW TO BECOME A SPONSOR:

Our 2022 annual funding goal for our neighborhood events is \$17,500, but we cannot get there without you! Support the neighborhood by selecting a sponsor level below. To receive your sponsorship benefits for the entire year please submit your donation by January 31, 2022. We will happily accept donation after the deadline.

NEIGHBORHOOD NAVIGATOR – Annual Investment of \$2500

- Logo and link on MNA website and monthly newsletter, the Front Porch Flyer™, for entire year
- Recognition on MNA social media (Facebook, Nextdoor)
- Presentation at MNA general meeting*
- Informational and Merchandise Booth at MNA signature events

TOWER OF SUPPORT – Annual Investment of \$1500

- Logo and link on MNA website and monthly newsletter, the Front Porch Flyer™, for entire year
- Recognition on MNA social media (Facebook, Nextdoor)
- Presentation at MNA general meeting*
- Informational and Merchandise Booth at MNA signature events

FIRST CLASS PARTNER – Annual Investment of \$1000

- Logo and link on MNA website and monthly newsletter, the Front Porch Flyer™, for entire year
- Recognition on MNA social media (Facebook, Nextdoor)
- Presentation at MNA general meeting*
- Informational Booth at MNA signature events**

FRIEND OF THE MNA – Annual Investment of \$500

- Logo and link on MNA website and monthly newsletter, the Front Porch Flyer™, for entire year
- Recognition on MNA social media (Facebook, Nextdoor)
- Presentation at MNA general meeting*

SOCIAL BUTTERFLY – Annual Investment of \$250

- Logo and link on MNA website and monthly newsletter, the Front Porch Flyer™, for three calendar months
- Recognition on MNA social media (Facebook, Nextdoor)
- Presentation at MNA general meeting*

*Meeting presentations will be scheduled on a first come, first served basis. Business partner must confirm attendance two weeks prior to the date of the meeting.

**Informational booth does not include the sale of any merchandise.

IN-KIND DONATIONS:

In lieu of becoming an MNA sponsor, you may be interested in providing an in-kind donation at one of our signature events. For in-kind donation above \$1,500.00, we will reserve an informational booth at no cost. At some of our past events, restaurants have provided food bites or drinks, hair salons have done braiding, others have sponsored a watermelon eating contest, and museums trips, and others have sponsored a childcare centers. We'd be happy brainstorm creative ideas to work together.

We are always looking for ways to strengthen our community partnerships. If you have any questions about our sponsorship opportunities or simply want to learn more about the Mueller Neighborhood Association, please feel free to contact us by email at contact@muellerneighborhood.org.

Thank you in advance for your continued support!

Sincerely,

Koreena Malone

on behalf of the Mueller Neighborhood Association Steering Committee