

MNA Budget

Category	FY2021		FY2022			Notes
	Forecast Total	Actual Cash/Chk	Pragmatic	Aspirational	Total Goal	
MNA INCOME						
Operating Income						
Dues	\$1,620	\$1,620	\$1,620	\$250	\$1,870	Pragmatic: Maintain 324 voting members, Aspirational: 50 new voting members.
Merchandise	\$640	\$640	\$640	\$250	\$890	Assumes refreshing Mueller mug with new products.
Book Club	\$250	\$250	\$500	\$500	\$1,000	Budget Neutral program. Pragmatic: 4 book clubs, Aspirational: 4 book clubs
Anti-Racism Training	\$0	\$0	\$9,500	\$0	\$9,500	\$2,500 maximum program expense. Requires \$9500 in funding prior to any disbursement.
Tip-Jar Donations (incl personal cont)	\$35	\$35	\$75	\$25	\$100	Increase assumes in-person events and 2 meetings beginning in March. Need to grab the tip jar from John.
Interest	\$1	\$1	\$1	\$0	\$1	
Operating Income Total	\$2,546	\$2,546	\$12,336	\$1,025	\$13,361	\$845
Business Sponsorship						
General	\$7,323	\$7,323	\$7,500	\$1,700	\$12,500	\$0
Fall Fest	\$0	\$0	\$2,500	\$0	\$2,500	\$2,500
Total Cash	\$7,323	\$7,323	\$10,000	\$5,000	\$15,000	\$2,500
TOTAL MNA INCOME	\$9,869	\$9,869	\$22,336	\$6,025	\$28,361	\$3,345

Pragmatic: Maintain 324 voting members, Aspirational: 50 new voting members.
 Assumes refreshing Mueller mug with new products.
 Budget Neutral program. Pragmatic: 4 book clubs, Aspirational: 4 book clubs
 \$2,500 maximum program expense. Requires \$9500 in funding prior to any disbursement.
 Increase assumes in-person events and 2 meetings beginning in March. Need to grab the tip jar from John.

2021 significant corporate sponsors include: HEB (\$2,500), Amazon (\$2,500), Google (\$1,000), Maya Consulting (\$500)
 Ascension sponsorship received in 2021 earmarked for Fall Fest. Anticipated recognition due to cancellation of Fall Fest.

MNA EXPENSES

MNA Meetings and Operations						
Awards	\$0	\$0	\$0	\$0	\$0	Based on 2021 actuals.
General Meeting prizes	\$0	\$0	\$0	\$0	\$0	Based on assumption that most of prizes will be in-kind
Sponsor Recognition	\$0	\$0	\$50	\$0	\$50	Typically a form letter (thanks, application of funds). Need the logo in the front flyer.
Paypal Fees	\$87	\$87	\$87	\$0	\$87	Based on 2021 actuals.
Filing Fees - Texas Sec of State	\$5	\$5	\$5	\$0	\$5	Based on 2021 actuals. Assumes expenses remain flat in 2022.
Credit Card Fees (Stripe)	\$133	\$133	\$135	\$0	\$135	Based on 2021 actuals. Assumes expenses remain flat in 2022.
Contract Services (Board Training/De	\$0	\$0	\$750	\$0	\$750	Estimated cost of the board development program. Source: Mission Capital Org membership + "Board Essentials" program)
Insurance	\$1,744	\$1,744	\$1,796	\$0	\$1,796	Based on 2021 actuals. Assumes a 3% annual increase.
Meeting Refreshments & Coffee	\$0	\$0	\$1,000	\$0	\$1,000	Based on 2019 actuals. Assumes \$100 per meeting (based on estimated 2019 expenses) and we return to F2F meetings in March. Utilizes HEB gift cards for food. Coffee comes off of cash.
Postage/PO Box	\$155	\$155	\$155	\$0	\$155	Based on 2021 actuals. PO Box expense increased in 2021 from \$12 to \$118. Assumes expenses remain flat in 2022.
Printing	\$41	\$41	\$100	\$0	\$100	Based on 2021 actuals. Assumes expense increases related to F2F meetings and events beginning in March.
Supplies	\$29	\$29	\$50	\$0	\$50	Based on 2021 actuals. Assumes expenses remain flat in 2022. Includes: office supplies (envelopes and folders), name tags, receipt book, administrative, consummables)
Mailchimp (Front Panel Flyer Supplie	\$269	\$269	\$269	\$0	\$269	Based on 2021 actuals (\$22.38 per mth) Assumes expenses remain flat for 2022.
Website Maintenance/Domain Regis	\$98	\$98	\$847	\$0	\$847	Based on 2021 actuals for domain registration. Includes G-Suite plus website maintenance (\$600 annually + 2 hours of consulting @ \$75 per hr)
Zoom Services	\$149	\$149	\$150	\$0	\$150	Based on 2021 actuals. Assumes expenses remain flat in 2022.
Fees - on-line	\$327	\$313	\$327	\$0	\$327	Based on 2021 actuals. Assumes expenses remain flat in 2022.
Total MNA Meetings and Operations	\$3,037	\$3,023	\$5,721	\$0	\$5,721	\$0
Event and Program Expenses						
Birth Celebration	\$0	\$0	\$2,500	\$0	\$2,500	\$0
Spring Filing	\$323	\$323	\$2,500	\$0	\$2,500	\$0
Fall Fest	\$0	\$0	\$2,500	\$0	\$2,500	\$0
First time	\$0	\$0	\$2,500	\$0	\$2,500	\$0
Honorary Grants	\$638	\$638	\$900	\$0	\$900	\$0
Block Grants (Moderator)	\$250	\$250	\$500	\$500	\$1,000	\$0
Anti-Racism Training	\$0	\$0	\$12,000	\$0	\$12,000	\$0
Total Event and Program Expenses	\$1,191	\$1,191	\$10,900	\$500	\$11,400	\$0
TOTAL MNA EXPENSES	\$4,228	\$4,214	\$16,621	\$500	\$17,121	\$0

Based on 2021 actuals.
 Based on assumption that most of prizes will be in-kind
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 Based on 2021 actuals (\$22.38 per mth) Assumes expenses remain flat for 2022.
 Based on 2021 actuals for domain registration. Includes G-Suite plus website maintenance (\$600 annually + 2 hours of consulting @ \$75 per hr)
 Based on 2021 actuals. Assumes expenses remain flat in 2022.
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Estimate based on average 2019 actuals.
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 First time. Estimate based on average of other events.
 Estimate 50% YoY increase. 6 block grants @ \$150 per grant.
 Budget neutral program. Requires full funding prior to disbursement.
 \$2,500 approved program expense. Requires \$9500 funding prior to any disbursement.

MNA NET INCOME

MNA NET INCOME	\$5,641	\$5,655	\$5,715	\$5,525	\$11,240	\$3,345
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MNA IN-KIND TRANSACTIONS

In-Kind Income						
Programs and Events	\$940	\$940	\$10,000	\$0	\$10,000	\$0
Meeting Space	\$4,000	\$4,000	\$4,000	\$0	\$4,000	\$0
Gift Certificates	\$71	\$71	\$75	\$75	\$150	\$0
Total In-Kind Income	\$5,011	\$5,011	\$14,075	\$75	\$14,150	\$0
In-Kind Expenses						
Programs and Events	\$940	\$940	\$60	\$0	\$10,000	\$0
Meeting Space	\$4,000	\$4,000	\$4,000	\$0	\$4,000	\$0
Gift Certificates	\$71	\$71	\$75	\$75	\$150	\$0
Total In-Kind Expenses	\$5,011	\$5,011	\$14,075	\$135	\$14,150	\$0

20 HEB meetings a \$100 per meeting. 8 Seton meetings @ \$250 per meeting.
 10 Alamo Draft House tickets @ \$15 per ticket

Scenario Analysis:

	Scenario A (Prag)	Scenario B (Aspir)	Scenario C (Worst)
Beginning Bank and Gift Card Balance:	\$23,146	\$23,146	\$23,146
FY 22 Income:	\$24,631	\$28,156	\$16,656
FY 22 Expenses:	-\$15,824	-\$15,824	-\$15,824
Ending Bank and Gift Card Balance:	\$31,953	\$35,478	\$23,978