



## Mueller Neighborhood Association 2019 Business Partners

Our ***“live, work, and play here”*** neighborhood would not be complete without wonderful business partners like you. The Mueller Neighborhood Association (MNA) is a non-profit, non-partisan, grassroots organization with a focus on building community. We do this through education, conversation, and gathering. We are separate from the property owners association, and our members include homeowners and renters alike. We have over 400 highly engaged members, and growing! We host monthly meetings and three annual events, including the Egg Scramble, the 4<sup>th</sup> of July Parade & Festival, and Fall Fest. We also support neighbor run activities, such as the Mueller Neighborhood Wide Yard Sale, the Michael Adams Bike to Work Day station, and National Night Out gatherings. Our 2019 annual funding goal for these neighborhood events is \$15,000, but we cannot get there without you!

### **SIGNATURE EVENTS:**

**Egg Scramble** activities have included: Easter egg hunts by age groups, bouncy house, petting zoo, face painting, hair braiding/chalking, story time, and other family-friendly activities and treats;

**4<sup>th</sup> of July Parade & Festival** activities have included: parade with various dignitaries and hundreds of participants, costume contest, wagon/bike decorating contest, field events (e.g., sack races, bean bag toss, egg races), face painting, hair braiding/chalking, balloon animals, popsicles, watermelon, and other family-friendly activities and treats; and

**Fall Fest** activities have included: petting zoo, face painting, hair braiding/chalking, balloon animals, photo booth, and other seasonal activities and treats.

In order to hold these annual activities, we need your help! We also want to make this easy for you. You can support the MNA by choosing from the sponsorship levels outlined below.

### **NEIGHBORHOOD NAVIGATOR – Annual Investment of \$2500**

- Naming rights to all three signature events
- Live recognition at opening & closing of events
- Logo featured on MNA banner
- Logo and link on MNA website and monthly newsletter, the Front Porch Flyer™, for entire year
- Recognition on MNA social media (Facebook, Nextdoor)
- Presentation at MNA general meeting\*
- Informational and Merchandise Booth at MNA signature events

### **TOWER OF SUPPORT – Annual Investment of \$1500**

- Naming rights to one of the three signature events
- Live recognition at opening & closing of event
- Logo featured on MNA banner
- Logo and link on MNA website and monthly newsletter, the Front Porch Flyer™, for entire year
- Recognition on MNA social media (Facebook, Nextdoor)
- Presentation at MNA general meeting\*
- Informational and Merchandise Booth at MNA signature events

### **FIRST CLASS PARTNER – Annual Investment of \$1000**

- Logo and link on MNA website and monthly newsletter, the Front Porch Flyer™, for entire year
- Recognition on MNA social media (Facebook, Nextdoor)
- Presentation at MNA general meeting\*
- Informational Booth at MNA signature events\*\*

### **FRIEND OF THE MNA – Annual Investment of \$500**

- Logo and link on MNA website and monthly newsletter, the Front Porch Flyer™, for entire year
- Recognition on MNA social media (Facebook, Nextdoor)
- Presentation at MNA general meeting\*

### **SOCIAL BUTTERFLY – Annual Investment of \$250**

- Logo and link on MNA website and monthly newsletter, the Front Porch Flyer™, for three calendar months
- Recognition on MNA social media (Facebook, Nextdoor)
- Presentation at MNA general meeting\*

*\*Meeting presentations will be scheduled on a first come, first served basis. Business partner must confirm attendance two weeks prior to date of meeting.*

*\*\*Informational booth does not include the sale of any merchandise.*

### **IN-KIND DONATIONS**

If you would rather support the MNA through an in-kind donation, we have those opportunities too. At some of our past events, restaurants have provide food bites or drinks, hair salons have done braiding and chalking, and museums, child care centers have engaged children in fun activities. We would love to discuss ideas that fit well with your business' services and products.

**2019 Calendar of Events:**

Monthly Meetings	Third Saturday of the month at the Seton Administrative Offices (Jan. – May, Sept. – Dec.) and Wildflower Terrace (Jun. – Aug.)	
Egg Scramble	Saturday before Easter	Saturday, Apr. 21, 2019 @ 10AM
4 <sup>th</sup> of July Parade & Festival	On actual holiday	Thursday, Jul. 4, 2019 @ 9AM
Fall Fest	Second Saturday in November	Saturday, Nov. 9, 2019 @ 3PM

We are always looking for ways to strengthen our community partnerships. If you have any questions about our sponsorship opportunities or simply want to learn more about the Mueller Neighborhood Association, please feel free to contact us by email at [sponsors@muellerneighborhood.org](mailto:sponsors@muellerneighborhood.org).

Thank you in advance for your continued support!

Many thanks,



Lila Valencia  
on behalf of the Mueller Neighborhood Association Steering Committee